

## Motorcycle Safety Advisory Council

### Motorcycle Safety Advisory Council (MSAC) meeting minutes

Wednesday 24 January 2018, 8.30am-4.00pm  
ACC, Justice Centre, Hilary Room 1 (2.11), Wellington

**Present:** Mark Gilbert (MG), Chair, Janice Millman (JM), Jo Buckner (JBU), David Golightly (DGO), Johan Bosch (JBO), David White (DW), Alan Petrie (AP) and David Keilty ACC (DK)

**Secretariat:** Sarah Brocklehurst

**Visitors:** Robyn Gardener (RG), Programme Manager-Injury Prevention. Sergeant Peter Sowter (PS), NZ Police, Bruce Richards, NZTA (via audio)

**Apologies:** Simon Gianotti (SG)

#### Actions Points

Action	Agenda	Action	Owner
1	1.4	RG to provide Stan Augusta Woods with the details on the SH16 upgrade.	RG
2	1.8	DK worksheets of all current projects.	DK
3	2.0	MG to discussion progress on motorcycle safety advocate with Emma Powell.	MG
4		Simon to bring R4E evaluation data to the next MSAC.	SG
5		Robyn to provide a summary of the 25 high risk routes previously advised, with potential dates of when they will be repaired and costs, including MSL share. To be used by MSAC responding to public enquiries and socialise with motorcyclists.	RG
6		Future updates include thorough overview and WIP of all projects.	DK
7	2.3	MG to pick up with Andy Foster, TRAFINZ potential MSAC engagement in forthcoming Australasian road safety forum.	MG
8		RG to speak to NZTA about using similar signs to those adopted by VicRoads on the high risk routes.	RG
9		MG to organise Skype session with Kenn Beer for his opinion on motorcycle safety	MG
10	2.4	MSAC brief ACC on planned usage of the website including the best way support it in the future.	MG/JM
11	2.5	Peter to speak with Inspector Peter McKennie about Police attending MSAC at a future date to update Council on accident data.	PS
12	3.1	JM to circulate Ride & Decide presentation to Council prior to presenting to NRSMG.	JM
13	3.2	SG and DW to present next steps to MSAC in April	DW/SG
14	3.4	DW to circulate minutes of the meetings to the council	DW
15	4.2	MG to seek meeting with Minister and brief council on future plans for MSAC.	MG
16	5.1	RG and BR to Invite Shelley Crestani and Catherine Morrison to attend MSAC.	RG/BR
17	5.3	DW/DK to circulate minutes of NZTA MC Safety Group to Council after each meeting.	DW
18	5.4	DG and DK to meet to discuss a plan to develop Ride Forever Training	DGO/DK

		programme beginning with a Terms of Reference and a timeline for 2018 focusing on returning riders.	
19	5.5	MG to raise opportunities for overseas learning with Emma Powell.	MG
20	5.5	MG to touch base with Andy Foster of TRAFINZ and get him on side for MC strategy.	MG
21	5.6	DK to organise a meeting with AP and Dr Chris Hurren, Deakin University to discuss safety gear.	DK/AP

## 1.0 Welcome, Updates and Administration

The Council had Council-only time from 8.30am to 9.30am.

### 1.1 Chair's welcome and overview of agenda for the day

The Chair welcomed all members to the meeting and confirmed the Agenda for the day.

### 1.2 Apologies

Simon Gianotti was noted as an apology.

### 1.3 Interest Register – noted as read.

If anyone has an interest to add please advise Riana so it is documented.

### 1.4 Correspondence since last meeting

IAM letter about state highway 16 – dedicated work for SH16 that is due for completion in 2018, it would have been nice to make him aware this is being action.

**Action Point:** RG to provide Stan Augusta Woods with the details on the SH16 upgrade.

### 1.5 Confirmation of last meeting's minutes

Minutes of the last meeting on 7<sup>th</sup> December 2017 were accepted as a true and accurate record.

**Proposed JM/Seconded JBo.**

### 1.6 Review of actions and matters arising

Actions from previous minutes were reviewed and approved – Actions to be carried over awaiting SG updates and PC.

### 1.7 Environment scan – media and website updates

Paper noted.

### 1.8 Motorcycle Safety Levy Fund Summary

Paper noted.

**Action point:** DK worksheets of all current projects.

### 1.9 MSAC Google Analytics

Paper noted.

## 2.0 ACC Three Year Investment Programme

DK provided an update on new work to promote R4E, including:

- Ride Forever programme taken as BAU
- Online traffic is up 141%
- Record number of ride forever training in December (712) which is up 220% on last year
- Online coaching was launched on the 14<sup>th</sup> of December and huge numbers coming through
- Currently sitting at 93% target
- Average age of riders completing the courses is 42

MG said that \$50,000 was allocated for a motorcycle safety advocate. Business case approved but yet to be spent. MSAC wishes to see a proposal on this and agree to it.

**Action Point:** MG to discuss progress on motorcycle safety advocate with Emma Powell.

**Action Point:** SG to bring R4E evaluation data to the next MSAC.

**Action Point:** RG to provide a summary of the 25 high risk routes with updates on repairs and spend (including MSL share) where possible. The information is to be used by MSAC when responding to public enquiries and for socialising among motorcyclists.

**Action Point:** Future updates include thorough overview and WIP of all projects.

### 2.2 ACC Communications and Engagement Programme – Update

DK provided MSAC with an update on comms and engagement including plans for Shiny Side Up festivals in Auckland, Waikato, Wellington and Nelson. Additionally, there will be evening events in Christchurch and Dunedin. See also 3.3.

### 2.3 ACC – Presentation on AU Visit and Learning

RG provided feedback and a presentation on the 3 day road programme she attended in Melbourne. The State of Victoria is currently testing lower signs for motorcycles that bend easily when/if hit.

ACC is exploring developing a 3 day 'make motorcycles safe' on-line course for engineers and the general public. MSAC supported the initiative but MG added that other influence points should be explored given the lack of a mandatory (motorcycle friendly) standard for contractors working on high risk routes.

**Action Point:** MG to pick up with Andy Foster, TRAFINZ potential MSAC engagement in forthcoming Australasian road safety forum.

**Action Point:** Robyn to speak to NZTA about using similar signs to those adopted by VicRoads on the high risk routes.

**Action Point:** MG to organise Skype session with Kenn Beer for his opinion on motorcycle safety

#### **2.4 Update on MSAC Website performance and management**

Discussion is required with ACC on how best to utilise the website. There are challenges around providing material for the website and maintaining currency. ACC holds contract with DnA but it is unclear what this includes.

It was proposed that MSAC brief ACC and DnA on requirements and Trish be involved.

**Action Point:** MSAC brief ACC on planned usage of the website including the best way support it in the future.

#### **2.5 Sergeant Peter Sowter, NZ Police - MC crash investigator**

Sergeant Sowter was invited to discuss his experience in dealing with motorcycle accidents. He described key challenges and the main causes of crashes on rural roads. MSAC members welcomed the insights and invited Peter to make suggestions for improvement. These included:

- Putting arrows on the road (for tourists)
- Bring in a 10 year re-sit test for motorcycle licenses
- Introduce engine size restrictions on learner motorcycles

**Action point:** Peter to speak with Inspector Peter McKennie about Police attending MSAC at a future date to update Council on accident data.

### **3.0 MSAC Project Updates**

#### **3.1 Rider Engagement Initiative: Motorcycle Safety Summit and Ride & Decide**

JM welcomed Sam Feder, Communications & Engagement ACC, to the meeting and provided an update on the work on Ride & Decide. This included:

- Meeting with MOT 23 January and their request for a briefing on Ride & Decide achievements to date for presentation to NRSMG
- Challenges presented by the change in government and the planned review of the SJAP
- Timing of the report launch given the Minister is planning to hold a road safety summit in the Autumn.
- While there is agreement that the Ride & Decide recommendations be presented to the NRSMG, no date has been scheduled
- A letter has been sent to Julie Anne Genter, Associate Minister for Transport, offering to brief her on the work of MSAC and the Motorcycle Safety Summit and panel recommendations

**Action point:** JM to circulate Ride & Decide presentation to Council prior to presenting to NRSMG.

### 3.2 Update on Rider Safety Rating

DW updated the meeting on where the worked had got to.

**Action point:** SG and DW to agree costings and next steps for presentation to MSAC in April.

### 3.3 Shiny Side Up

DK said that for the first time there are Shiny Side Up events being held in all of the main centres. In addition, there will be evening events in Christchurch on the 5 February and Dunedin on 6 February which will feature Brittany Morrow, Kevin Williams and Dave Moss as speakers.

MSAC agreed it would attend all main events. JM said that a MSAC stand was being organised and a brief survey would be developed for use by MSAC to get the views of motorcyclists on safety priorities. Peter Sowter kindly offered to support MSAC members on the stand.

The schedule for MSAC members attending SSU is:

- Sunday 4 February – Nelson – JBo & PS
- Saturday 17 February – Hamilton – JBo & JM
- Sunday 25 February – Wellington – DW & PS
- Sunday 4 March – Auckland – MG & PS

### 3.4 Levels of Service Project

DW updated the council on the Level of Service Project Group:

- Developing a measure of how many motorcycles use the high risk routes
- Data is coming back in the couple of months on the quality of roads including quality of seal on shoulders, road bleed
- Making roads motorcycle friendly is the key task
- The project is due to conclude in December 2018

**Action Point:** DW to circulate minutes of the meetings to the council

## 4.0 Secretariat – Discussion & Agreement

Trish was welcomed to the meeting and introduced to MSAC members. She was invited to stay for the meeting to help her understand the work of the Council. MG advised that Trish had been appointed with a start date of 7 February.

### 4.1 Review of job specification

Appointment made, as per above.

### 4.2 Review of Terms of Reference

MG informed the meeting that the Terms of Reference were due for review. He said that this would form part of his briefing to the Minister, which he hoped would happen in the next couple of months. There was a discussion around the current Terms of Ref and whether or not they supported MSAC in their work to promote motorcycle safety.

Other models including the Vic Roads new council structure which includes agencies such as police and transport.

**Action point:** MG to seek meeting with Minister and brief council on future plans for MSAC.

## 5.0 Projects - Other

### 5.1 NZTA/MSAC Comms opportunities

JM briefed MSAC on the National Land Transport Education and Advertising Programme. Bruce Richards, NZTA joined the meeting via audio to provide an update:

- GPS has been re-written with funding from August 2018
- NZTA and stakeholders want to work in partnership with MSAC
- Although a national campaign is being developed, the review of the SJAC there will not be much activity on the NLTP before August
- There are plans for significant investment over the next 3 years on our roads and this will include motorcycle safety initiatives
- NZTA have identified \$800 million of road improvements and there should be an indication of what roads and where by Sept/Oct

MG informed the meeting that he was aware of comms consultants working with the NZTA on projects such as the Coromandel Loop. He asked RG and BR to explore if it was possible for them to attend MSAC to brief on the work they have underway and planned.

**Action point:** RG and BR to Invite Shelley Crestani and Catherine Morrison to attend MSAC.

### 5.2 Review 2017 Crash Data

MG provided an update on crash statistics for 2017 and January 2018. While last year showed a considerable reduction in motorcycle crashes, 2018 was trending very badly.

There was a discussion around future plans for developing and updating the Single Point of the Truth. JM said that this was something she was keen to work on as per the panel recommendation from Ride & Decide. Noted.

### 5.3 NZTA (Pan-Agency) Motorcycle Safety Group

MSAC members requested a regular update on the group and their progress on delivering the SJ Action Plan.

**Action point:** DW/DK to circulate minutes of briefing notes to Council.

### 5.4 Update on Training Initiative

A meeting on this has yet to take place. MG requested this be progressed at the earliest opportunity.

**Action point:** DG and DK to meet to discuss a plan to develop Ride Forever Training programme beginning with a Terms of Reference and a timeline for 2018 focusing on returning riders.

#### **5.5 MSAC/ACC International Engagement Opportunities**

JM informed the meeting that ACC indicated that there would need to be a strong business case to support international visits. MG will raise again with Emma and articulate clearly the reasoning, namely to see the Victoria practice model.

**Action point:** MG to raise opportunities for overseas learning with Emma Powell.

#### **5.6 PPE: Overview of overseas and NZ initiatives**

The council discussed standards applying to protective gear in NZ and how substandard PPE was being purchased on eBay and similar with no CE rating.

**Action point:** DK to organise a meeting with AP and Dr Chris Horan to discuss safety gear.

### **6.0 Other matters including next meeting date**

#### **6.1 Next Meeting**

**MSAC discussed the need to work closely with agencies to make progress on key pieces of work such as the recommendations from the Ride & Decide panels. It was suggested that the NRSB be invited to attend the next MSAC.**

**Action point:** JM to liaise with ACC, MOT and NZTA to arrange a discussion on the outputs of the Panels and agreeing recommendations to progress.

**Action point:** MG and JM to discuss with SG a meeting of MSAC over two days in April.

**Date of next meeting: (Tuesday 3<sup>rd</sup> and) Wednesday 4<sup>th</sup> April 2018**

**Meeting concluded at 4:00pm**